

Zoom Video Conference.

Attendance: Steve Moese, Jeff Bayone, Steve Gaynor, Rich Carle, Betty Starzec, Kathie Macnab, Henry Meguid, Ellis Feigenbaum, Susan Miguel, Silvana Morici
Guest: David Metcalf

Key Links:

Committee Documents: <http://www.district11bridge.com/BoG/2017BoGTCODocs.html>

BoG Reports: http://www.district11bridge.com/ACBL_board_reports.html

BridgeWinners Clubs & Teachers Forum: <http://bridgewinners.com/forums/browse/clubs-and-teachers/>

Priorities - Grow Membership, Grow Tables, Grow Classes

NEXT MEETING Tuesday March 26, 2024 - 8 PM ET, 5 PM PT

AGENDA

Proposals for Advisory Council Consideration

Discussion

Rich Carle: discussed a recent regional in Vancouver.

Jeff Bayone: discussed the success of the GNT at his club. The 5/5/5 program has awoken his Unit to supporting clubs. Jeff's new club location is open, but turnout has been underwhelming. Before pandemic he had 3 locations.

Rich C: Talked with Jackie Zayac about why should the ACBL have senior pair events. This excludes the people we want to attract. March 11 is the next big pan ACBL event.

Jeff B: We never held this event and never will. Can't afford to alienate younger players. Why promote something that excludes people when we are all struggling to bring as many tables as we can to our games.

Rich C: Should eliminate senior pairs a the NABC's too.

Jeff and Rich: Consider running NABC events for specific limited MP ranges. Not platinum Points but ACBL championships.

Jeff B: attendance at NABCs for NLMs 99ers, 299ers, NLMs might benefit form an ACBL Championship. Consider 2 and 4-session events for these groups.

Steve M: shared data from 2010 to 2015 about where new members came from.

https://www.district11bridge.com/20160331_New_ACBL_Members_by_Referrals_2010-2015.pdf

Jeff B: NABCs need Championship Events (Gold) for 299er pairs for example. Running them as Regionals misses the promotion/marketing opportunity. Jeff won a 2-session NLM "championship" event at a past Las Vegas NABC. Might the "ACBL championship" appeal bring more 99er, 299er, NLM bring more tables to the I/N events? Can offer pair events in one NABC, and Teams in another.

Steve M: expressed concern about the \$18 table fee given the customary lower prices for District 11.

Jeff B: What excitement is there for I/N's to play in an \$18 5 or 6 table game.

Susan M: Discussed cancelled regional (420 mile rule). Our November 2024 Tournament was already sanctioned. It's the only time we could get a hotel. Manheim conflicted and ours got cancelled. The ACBL paid our cancellation penalty. They offered the money to D4 first, but D4 declined.

Rich C: There's no way that they should cancel a sanctioned tournament out for under you.

Susan M: Since Tourney Trax cannot handle maps distances, ACBL went to straight line (Crow flies) distance.

Rich C: Could staffing be a factor?

Sue M: No, the ACBL wanted us to have our tournament. Bronia really stepped up and got Conference Direct to work with us.

Steve M: shared his attempt to get the ACBL to restart the Colorado Springs – Chris Champion – Power Ratings service restarted. Bronia agreed but mentioned that the IT issues underway need to be dealt with.

Sue M: Asked about how the AC General Meeting works. The committee discussed recent behavior and expectations.

Steve M: The 420mi rule is wrong headed. It should be based on the number of players playing in BOTH tournaments. If that number is small, there should be no barrier to play.

Susan M: St Catherines in Ontario has taken our Veterans Day Week out from under us. We hope to be able to run in parallel 392 miles apart. If they say no, we will fight.

Steve M: Why not just run both and study the potential damage, allowing for financial mitigation after the fact.

Sue M: Marlboro MA competed with Manheim. Manheim had 120% attendance, but still complained - if they had only their tournament they would have had even more. Data shows very few people would have gone from Marlboro to Manheim.

Steve M: If you run two regionals simultaneously we serve maybe 1500-2000 players. Running only one serves about half that much. Why disenfranchise the other half. Remember, few players travel more than 200 miles to play at regionals.

Next Steps

Renew our mission and objectives for 2024 and beyond.

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Meeting ended 8:45 PM.

Submitted Respectfully

Steve Moese K082411

Chair Advisory Council Teacher & Club Manager Committee