

Zoom Video Conference.

Attendance: Steve Moese, Jeff Bayone, Steve Gaynor, Rich Carle, Betty Starzec, Kathie Macnab, Henry Meguid, Ellis Feigenbaum, Susan Miguel, Silvana Morici, Judy Elbogen,

Key Links:

Committee Documents: <http://www.district11bridge.com/BoG/2017BoGTCODocs.html>

BoG Reports: http://www.district11bridge.com/ACBL_board_reports.html

BridgeWinners Clubs & Teachers Forum: <http://bridgewinners.com/forums/browse/clubs-and-teachers/>

Priorities - Grow Membership, Grow Tables, Grow Classes

NEXT MEETING Tuesday DEC 5, 2023 - 8 PM ET, 5 PM PT

AGENDA

Motion – Committee of the Corporation for Clubs and Teachers

Discussion – How to fix VACB and Proposed Changes to Online Contracts.

Discussion – How to guide Unit Membership Committees

Discussion

Jeff B – Shared current issues under resolution for Swan. Outage associated with inactive participants being dropped. Fix is in. Also talked about Honors at 55th St a new location. Just had an 11 table supervised play followed by 22 table duplicate, 10 tables canasta, and 2 tables of gin. Just started a 750 game in the afternoon. 10 table 499er game Monday night. Players are so much nicer now than they were before. The people who appeared rude were the ones interested only in playing bridge and not in social relationships.

Membership Committees –

Jeff B. – Units didn't know that the rebate to Units was for membership development.

Susan M. – Best way to engage Units and Clubs on lapsed members. D15 experiment with lapsed member dashboard. Units that follow up on lapsed members get their 11%. Started with clubs. No one club has done anything with their list. Problem is more entrenched than before. Bronia open to pay people to follow up.

Jeff B. – Questioned if the Membership Committee offers anything in addition to what good clubs are already doing?

Susan M. – The key isn't a guidebook but motivation and people who know what they need to do.

Jeff B. – I don't push people into ACBL membership. The time to use Guest Membership best is when they begin duplicate games.

Susan M. – Some new players don't connect with clubs as they begin their journey. Giving a guest membership before they engage a duplicate club allows new members to drift away. Players don't have to be members to play at the club and enjoy the social benefits therein.

Jeff B. – There's so much information online anymore that there's little value add for clubs and teachers to offer these mini-lessons. I don't think people join the ACBL except to register their masterpoints.

Henry M. – I used to have a club membership. Can a club have a membership fee from which some of the money goes to the ACBL? Perhaps a bundle deal is doable. The idea is that by becoming a member of the local club, they become a member of the ACBL.

Sue M. – What if there was a bundle deal, and the ACBL provides some number of free games to be used as they see fit?

Jeff B. – Congratulatory letter for creating 10 new members and awarding one upgraded club championship.

Steve G. – We care about one upgraded club championship.

Jeff B. – One Gold Point event (Gold Dust Membership Game) for every 3 members we create. 20/80 split.

Kathie Mcn. – Gold dust matters. What if the Units connect with clubs and meet to create the forum to share new ideas that will benefit members.

Motion for a Teacher and Club Manager Committee

No Changes - getting the right representation and right voice to the Board matters on the effectiveness of this Committee.

Proposals for VACB and Online Contracts.

Online contracts must be open, transparent, short term, and available to all qualified service providers. No monopolies going forward. Let competition rule the market.

NEXT MEETING Tuesday DEC 5, 2023 - 8 PM ET, 5 PM PT

Submitted Respectfully

Steve Moese

Chair Advisory Council Teacher & Club Manager Committee

Chat:

20:36:52 From Rich Carle to Everyone:

Club players seem to enjoy striving for masterpoints but most are there for the social aspect. ACBL membership is not that important to some.

20:47:07 From Rich Carle to Everyone:

ACBL has never wanted to take advantage of outside thoughts or resources - they want to do their own thing and waste money doing it.

20:51:10 From Rich Carle to Everyone:

Ask ACBL to continue Royal STaCs next year.

20:55:57 From Steven Gaynor to Everyone:

I agree. It has worked for us.

21:15:44 From Rich Carle to Everyone:

Thanks Steve! must leave...