

Zoom Video Conference.

Attendance: Steve Moese, Jeff Bayone, Steve Gaynor, Rich Carle, Betty Starzec, Kathie Macnab, Henry Meguid, Ellis Feigenbaum, Susan Miguel

Key Links:

Committee Documents: <http://www.district11bridge.com/BoG/2017BoGTCODocs.html>

BoG Reports: http://www.district11bridge.com/ACBL_board_reports.html

BridgeWinners Clubs & Teachers Forum: <http://bridgewinners.com/forums/browse/clubs-and-teachers/>

Priorities - Grow Membership, Grow Tables, Grow Classes

NEXT MEETING Tuesday February 28, 2023 - 8 PM ET, 5 PM PT

AGENDA

- How best to engage prospects and create bridge players.
- How best to create new ACBL members
- Motions for AC Pre-Meeting (submitted to Barbara Doran and Motion Committee prior to meeting).

Discussion

Tool Kit – What tools teachers should use to enhance learning for novices.

Minibridge, Hool, Easybridge, - but better to teach them bridge directly.

Bestebridge – wonderful bridge teaching website. Expensive but any teacher who goes to the owners, gets 6 weeks free access to their beginners course.

Sharkbridge – online teaching tool.

Bridge Whizz – use it to teach adults!

Rich Carle – Robert Todd is looking at big cities and communities where there are resources. Rural communities are not going to have F2F lessons – We need online for smaller communities

JB – the only way we get young people is teaching online.

KMcN – F2F brush up bridge class last week – 8 showed up from online play – liked F2F, meeting everyone and club experience! Many are working full time so online teaching helps. People want BOTH. Online is a lot easier.

HM – Ellen Bender – use Bridge Whizz to teach adults online. Make curriculum available, database, and training too. Want ABTA teachers to use BW. No cost to teachers? Working on details. Some commitment from teachers to teach kids.

SusanM – What's the goal? Need to get bridge players to come to clubs to play F2F bridge.

Jeff B – How many play? An enormous number have come from online lessons in the past 2 years – 9 table game Monday evening ½ from online teaching 4 sessions of supervised play – 15 of 20 tables are from online teaching. We try to schedule an in person and online class at the same time on to different days – people take both classes online and F2F. At the club after the lesson they go into supervised play. Don't have enough players to offer novice games for now –

SusanM = can a F2F and online class be run simultaneously? Yes – but who does it?

Ellis – Done something like that using Zoom – needs two people to control the session one for the computer and one for the class. Shark bridge is a huge learning curve for the teacher. Robert has a point. Units will pay for new memberships when people pay for second tranche of classes (6 at a time). Distinct benefit to local bridge for people being members of the ACBL. Not everybody's business model is the same.

SusanM – Nice to have a way to link teachers to local clubs.

JB - Every teacher in every club area knows where the clubs are.

Steve G – Do it through the Unit. Units know.

Susan M – Need to facilitate partnerships.

SteveM – Teachers think they are competing with clubs.

KMcN – At least 2 teachers were keeping players away from local clubs. Poor teaching methods. Taught at the Community Center. Teacher didn't want students to know about area clubs.

Steve G – some teachers act in an incompetent manner – they are trying to hide their flaws.

What about the social benefits and FUN? How do we make new players feel comfortable at the club?

KMn- Wanted to run the club professionally. Anniversary week celebration with themed events. Harry Potter, etc.

Divide club into 4 teams – team colors, team scores, team volunteers and foods. That one week was packed 4x the normal attendance. People love the professionalism and the celebrations.

KMn – get rid of all the B players – experts are nice and stay quite.

Rich C – 8 is enough team game once a month. Can have a 4 is enough pair game. Treated as an open game.

JB – Pro/AM/AM/AM – 3 matches of 8 boards. Swiss.

KMn – good idea to change it up every once in a while.

HM – Mentor/Mentee games at club. 6-7 tables. Its OK. Like the 4 is enough pairs. Teams not popular in NC. Pot luck lunch and game – people bring food and play with a learning player. Gala 18 tables (\$5 subsidy from Unit). Did not show up again. Growth will have to come from new people. New retirees, OLLI, people who will appreciate the social aspects of bridge.

Ellis – Mentor/Mentee Barometer game with breaks between every 2 boards. 12 boards.

SteveG – Anyone can play with the partner they want – but gets novice and experienced players together – Pair-Team Game. (Team game is BAM). 2 ways to win masterpoints. Whichever way you get more points is your result for the night. In the beginning the team game was scored as IMPs. Flight A players didn't like that – can't play the game the same way. New players loved it. ACBL decided BAM scoring only.

SusanM – pair-team game popular in a sectional in Boston. ACBL said can't run the game at a club????

KMn – visual display of ranks for players at a club.

April & August Silver Point Weeks scheduled Online. Conflicts with F2F tournaments.

HM - Cut BBO clear point awards. Raise VACB MP Awards. Raise F2F Black Point Awards more.

SusanM – ACBL does this for tournaments already.

HM – had to shut down club for sectional tournament. Different Unit than home unit.

SusanM – 94 leads 30 people from BOOST. Of those not coming, 27 are on a list to join in the near future. Called every single one of them. \$150 for 6 weeks with EasyBridge. Students prefer EasyBridge. Love playing first day they come to lessons.

KMn – 84 leads phoned everyone. 18 of 32 showed up (snowstorm) Did a Review 18 showed up.

SusanM – BOOST Really does work!

MOTIONS FOR FEBRUARY

- Create a position in ACBL Management that is responsible for club support that has deep club management experience. Person advocates for clubs and handles club support, what games can be run, what support is available, how to advertise, how to ask for grants, how to find teachers for a beginner program, answer the phone when we call, how to run VACB and F2F, how to engage/nurture volunteers. VACB has Lynn Chavin. F2F needs a similar person. Needs to be a club advocate to Management. Unanimous.
- Allow F2F and VACB clubs to run silver point games (same rating) when online silver point games are running. Unanimous.
- Royal STaC Week - Allow 4-6 Royal STaCs per year per district. The demand for Royal STaCs exceeds regular STaCs given the availability of silverpoints online. 7-1 passed.

Action Steps:

- SteveM to create motions for review at AC pre-meeting. Requires approval of committee.

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Submitted Respectfully,

Steve Moese

D11 Advisory Council Representative

DRAFT