

Board of Governors Management Proposal

Subject	203-BG007- MGMT Option for Members to take Virtual Bulletin Only
Issue	Incentivize Members to move to virtual magazine. Reduce operating costs.
Management Proposal	Provide an option to members to receive an online bulletin only (go paperless). <i>BoG Chair may negotiate terms with the Committee and the Board to ensure passage of this measure.</i>
Material impacts	Those that want the print version shall have them.
Reasons	Virtual Bulletins are truly portable, available anywhere and everywhere there's an internet connection and a smart device. Virtual publishing has earned a loin's share for the industry as a whole.
Risks	<ul style="list-style-type: none"> • Members who do not read online will want the printed ACBL Bulletin. • If enough members choose the virtual Bulletin, it might become financially inappropriate to continue the print version.

Stephen A. Moese K082411
 2nd Alternate to the Board of Directors
 Chair, BoG Teachers & Club Managers Committee

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