

Date: March Meeting Cancelled

BOG (Board of Governors) meeting documents: <http://www.acbl.org/bog-meeting-docs>

D11 BoG Library: http://www.district11bridge.com/ACBL_board_reports.html

Meeting Playlist (past videos): https://www.youtube.com/playlist?list=PLcAft4FoUH2bWH2eG7XjDUD6cIO_TLLd

Executive Summary

Board of Governor's Meeting Cancelled. Here are highlights from Management Documents.

- **Louisville** warded 2024 Spring NABC (Galt House).
- **AJ Stephani** elected to the North America Bridge Federation Board of Directors.
- **Reducing the BoD to 13 Regional Trustees** passed first of 2 readings.
- **Governance Task Force** Approved to define committee structure for handling all non-core work currently owned by the Board of directors. This will allow the Board to focus on Strategy and Growth.
- **Finances:** Net Assets +\$1.13M or \$512K above budget (\$100K Club Sanction Fees, Bulleting Ad sales, and IT savings of \$259K. Investment portfolio up \$656K. Capital expense \$168K was \$388 lower than 2018. Net Operating Cash up +\$1.65M at \$2.77M. Investment reserves at \$6.88M.
- **New Marketing Director** – Mary Stratton, MBA Purdue University Krannert School of Management.
- **New Director of Bridge Services** – Greg Coles. Club & Member Services.
- **Membership Down – 162,488, Down 1.2%** vs Jan 1, 2019. New members is **down 5.7%** vs. last year.
- **Club Tables** At 3,096,730 UP +0.83% (Dec. vs year ago). Face to face tables at 2,006,295 are **down 1.82%** and online tables at 1,090,435 are up +6.12%.
- **Regional Tables Down -2.24%; Sectional Tables Down -33.48%; STaC Tables Down -3.02%** versus year ago through December 2019. NABC Tables up 22% due to Hawaii in 2018.
- **Management Focus:** Upgrade IT, Improve operations, Work to grow bridge
- **Live4Clubs:** Deployed 1 Feb 2020 with all clubs having technology. Follow-ups include syncing ACBL masterpoints® to players records to improve club billing. Testing club billing process in the App. March 1, 2020 cutover to billing successful. Masterpoint engine delayed until Live4Clubs stable.
- **Marketing:** Recruitment incentives enhancements prioritized. Membershi autorenewal automated. Additional e-mail notices pending. Contract with [yourmembership](#) (SaaS provider of membership tools) will enable guest membership program and remove antiquated AS400.
- **Paperless Board of Directors:** Evaluating voting applications. Established ne ACBL Google account for Board use. Cloned voting app from Jay Whipple's Google Drive.

Submitted Respectfully,

Stephen Moese, D11 2nd Alternate, K082411