

New ACBL Members

Referrals by year

2010 - 2015



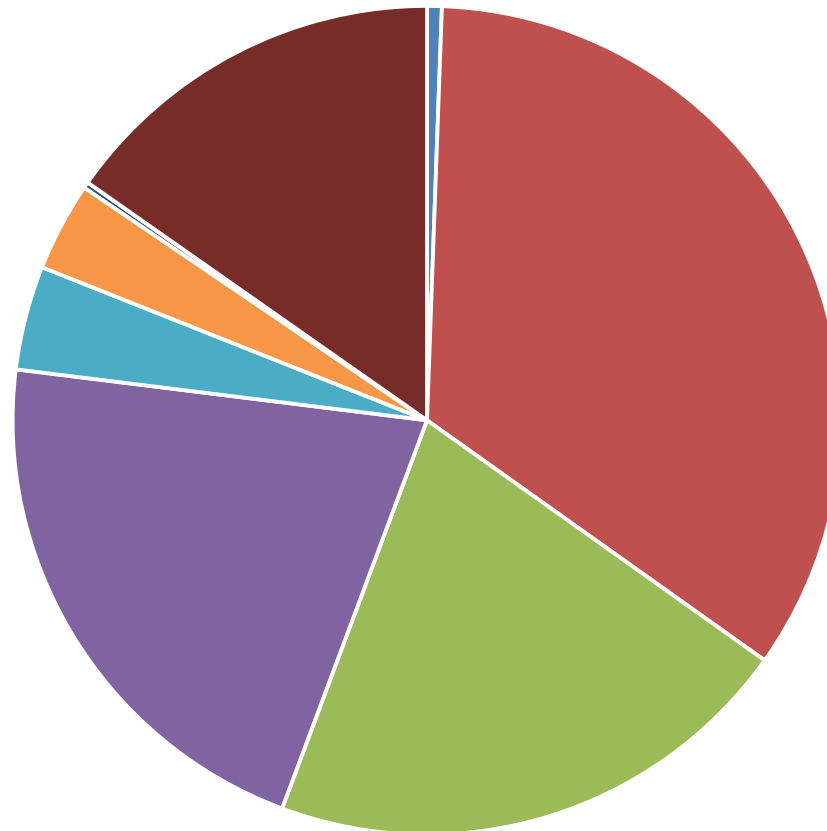
Referrals By Year

Source	2010	2011	2012	2013	2014	2015	Total
ADV = Advertisement	47	53	73	35	12	53	273
C = Club Official	2802	3351	3515	3665	4041	2245	19619
CLB = Bridge Club	1705	2527	2560	3371	1108	1814	13085
F = Friend	1740	1880	1911	1921	821	1645	9918
INT = Internet	332	295	279	248	111	277	1542
OTH = Other	284	339	289	299	124	279	1614
S = School/College	19	34	23	32	8	26	142
T = Teacher	1249	1302	612	604	319	482	4568
	8178	9781	9262	10175	6544	6821	50761

Source	2010	2011	2012	2013	2014	2015	Total
ADV = Advertisement	1%	1%	1%	0%	0%	1%	1%
C = Club Official	34%	34%	38%	36%	62%	33%	39%
CLB = Bridge Club	21%	26%	28%	33%	17%	27%	26%
F = Friend	21%	19%	21%	19%	13%	24%	20%
INT = Internet	4%	3%	3%	2%	2%	4%	3%
OTH = Other	3%	3%	3%	3%	2%	4%	3%
S = School/College	0%	0%	0%	0%	0%	0%	0%
T = Teacher	15%	13%	7%	6%	5%	7%	9%

2010

2010 - New Members by Referral



■ ADV = Advertisement

■ F = Friend

■ S = School/College

■ C = Club Official

■ INT = Internet

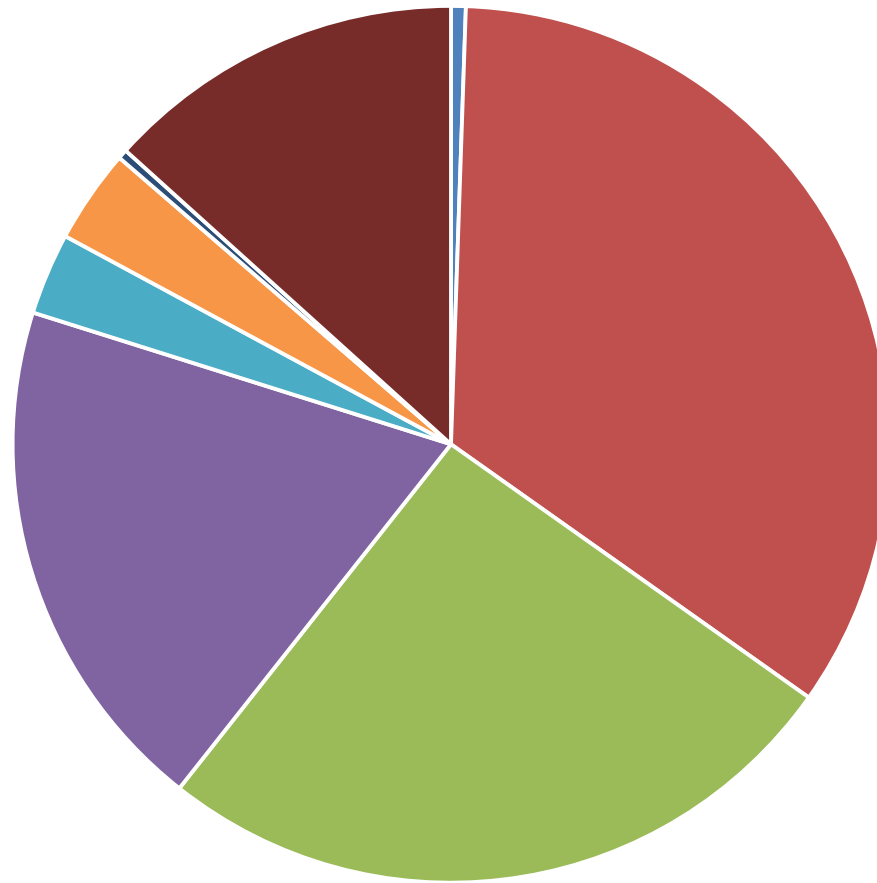
■ T = Teacher

■ CLB = Bridge Club

■ OTH = Other

2011

2011 - New Members by Referral



■ ADV = Advertisement

■ F = Friend

■ S = School/College

■ C = Club Official

■ INT = Internet

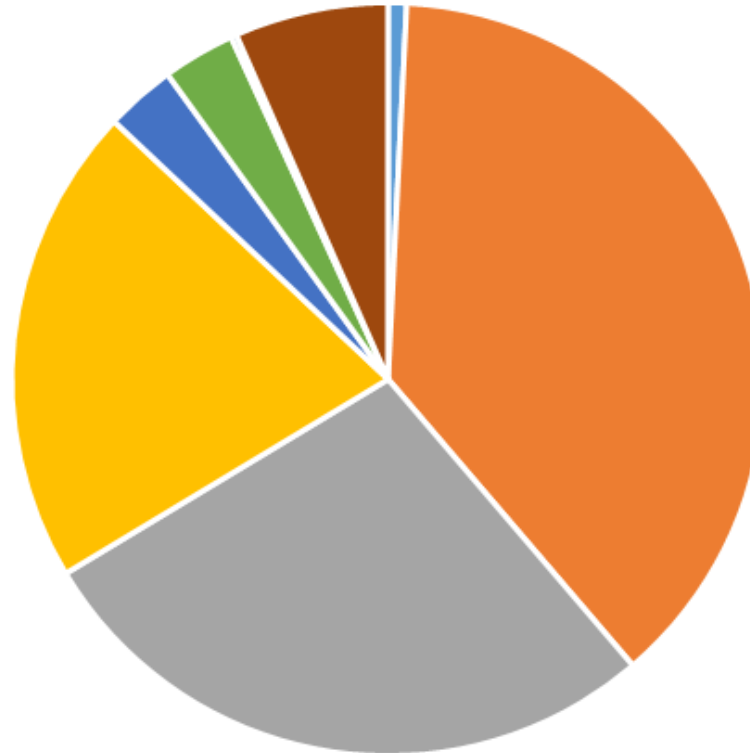
■ T = Teacher

■ CLB = Bridge Club

■ OTH = Other

2012

2012 - New Members by Referral



■ ADV = Advertisement

■ CLB = Bridge Club

■ INT = Internet

■ S = School/College

■ C = Club Official

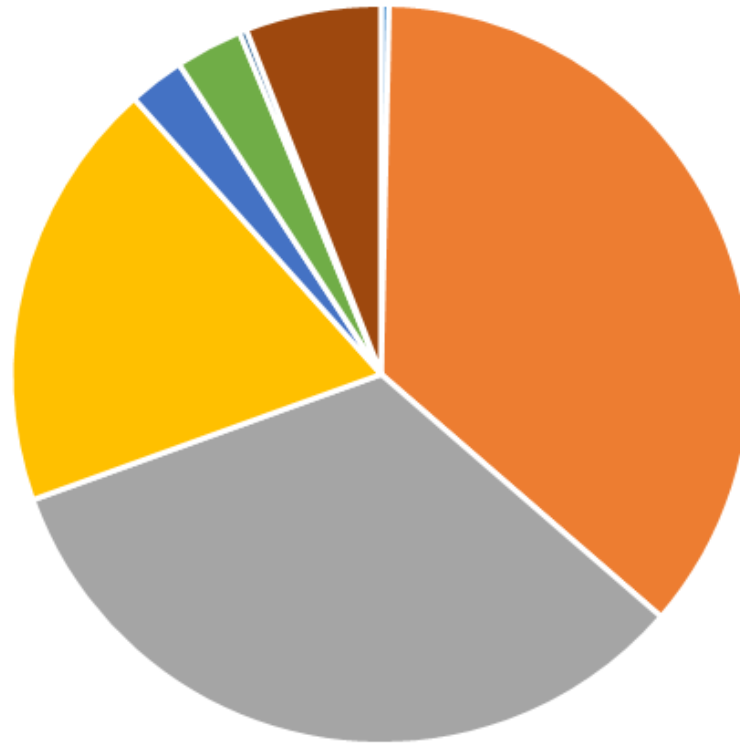
■ F = Friend

■ OTH = Other

■ T = Teacher

2013

2013 - New Members by Referral



■ ADV = Advertisement

■ CLB = Bridge Club

■ INT = Internet

■ S = School/College

■ C = Club Official

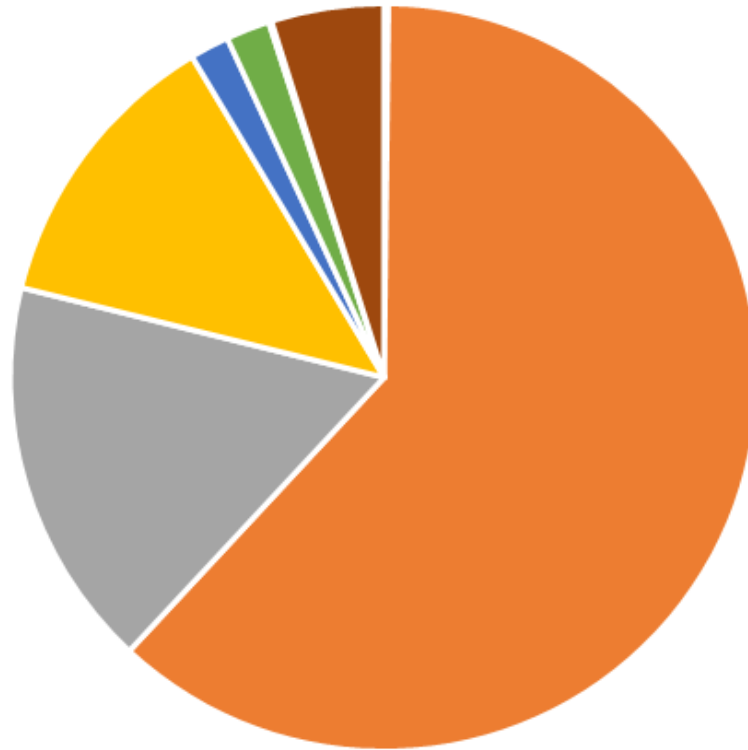
■ F = Friend

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2014

2014 - New Members by Referral



■ ADV = Advertisement

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■ C = Club Official

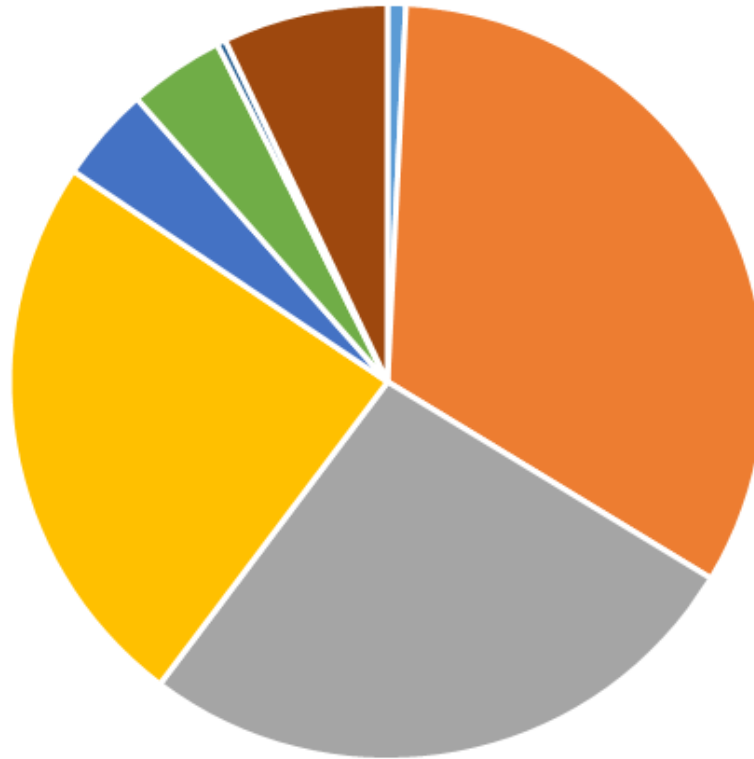
■ F = Friend

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2015

2015 - New Members by Referral



■ ADV = Advertisement

■ CLB = Bridge Club

■ INT = Internet

■ S = School/College

■ C = Club Official

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■ T = Teacher