

To: All District 11 ACBL Members  
 From: Steve Moese ([moesefamily@aol.com](mailto:moesefamily@aol.com)) and Potter Orr ([potter@orrcomputer.com](mailto:potter@orrcomputer.com))

November 19, 2013

Subject: **Introducing our New District 11 Website**

We are happy to unveil the new District 11 website just for you! You will find district tournament information, useful maps, Unit news and feature articles that appeal to all bridge players in our District. The revisions to the website are extensive, so we offer a guide to help you navigate.

## Overview – New Home Page



### Table Of Contents

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## Major Features:

**Custom Site Search** powered by Google.

**Clean look** makes interactions simple. Easy to find just what you want. **Simple menus.**

One step navigation – one click gets you to what you want in most all instances.

Leadership messages clear and accessible.

**Unit News** Updated regularly – links at top of Home Page. Includes photos on html pages. Pages load quickly and can be printed locally for distribution

Common page headers with **home page** and **ACBL** or **Unit Home Page** navigation built in.

Links to **District Tournament Pages** (and to **Unit Tournament** pages as appropriate)

Midwest Monitor and Director **Archives** Updated and maintained.

Links for all unit web masters. Content remains accessible!

**Contact Information** for all important District functions.

**Links** are printable, easy to read and find thanks to hover highlighting.

Our new website makes it easy to find what you want.

The D11 and ACBL **icons** link to the home pages so you can always get home from any page on the site.

The **Drop-Down Menus** navigate our content:

|   |   |   |  |
|---|---|---|--|
| <p><b>Join Now!</b></p> <p><a href="#">ACBL Member Page</a><br/> <a href="#">Renew My Membership</a><br/> <a href="#">Join the ACBL</a></p>   | <p>Links to ACBL Membership and enrollment pages</p>  | <p><b>Units &amp; Clubs</b></p> <p><a href="#">D11 Area Map</a><br/> <a href="#">D11 Clubs Map</a><br/> <a href="#">ACBL Districts Map</a></p> <hr/> <p><a href="#">Unit 117 Louisville</a><br/> <a href="#">Unit 122 Central Ohio</a><br/> <a href="#">---Columbus BC</a><br/> <a href="#">---Marion BC</a><br/> <a href="#">Unit 124 Cincinnati</a><br/> <a href="#">---Northern KY BC</a><br/> <a href="#">---Anderson BC</a><br/> <a href="#">---Middletown BC</a><br/> <a href="#">---Deschappelles BC</a><br/> <a href="#">Unit 130 Central Indiana</a><br/> <a href="#">---Indianapolis BC</a><br/> <a href="#">---Lafayette BC</a><br/> <a href="#">---Muncie BC</a><br/> <a href="#">---West Side BC</a><br/> <a href="#">Unit 136 Dayton</a><br/> <a href="#">---Lima BC</a><br/> <a href="#">Unit 164 Blue Grass</a><br/> <a href="#">---Lexington BC</a><br/> <a href="#">Unit 193 So.IN, NW KY, Evansville</a><br/> <a href="#">Unit 227 WV Appalachia</a></p> | <p>Links to websites for all units, D11 Area Map, an interactive D 11 Club game location map (powered by Google - customize your searches) and a link to the ACBL District Map page.</p> |
| <p><b>Tournaments</b></p> <p><b>D11 REGIONALS</b><br/> <a href="#">Indianapolis Spring</a><br/> <a href="#">Cincinnati Flying Pig Summer</a><br/> <a href="#">Dayton-Columbus Flying Buckeye Summer</a><br/> <a href="#">Louisville-Lexington Winter</a></p> <hr/> <p><a href="#">D11 Grand National Teams Finals</a><br/> <a href="#">D11 North American Pairs Finals</a></p> <hr/> <p><a href="#">2013 D11 Sectional Tournaments</a><br/> <a href="#">2014 D11 Sectional Tournaments</a></p> <hr/> <p><a href="#">D11 Tournament Calendar</a></p> | <p>Links to Regional Tournament pages hosted by Units or by the ACBL</p> <p>Grand National Teams and North American Pairs Links</p> <p>Summary page of D11 Sectionals from ACBL Tourney Trax makes it easy to plan your tourney</p> |   |  |
| <p><b>District Board</b></p> <p><a href="#">District Board Members</a><br/> <a href="#">Unit Board Members</a><br/> <a href="#">Meeting Schedule and Minutes</a><br/> <a href="#">District Constitution</a></p>   | <p>Links to Minutes and meeting schedules Board Officers, members and contact information District Constitution, Unit Board members.</p>  |   |  |

fun....and of course the District 11 Tourney Calendar for all future events

**Units & Clubs**

[D11 Area Map](#)  
[D11 Clubs Map](#)  
[ACBL Districts Map](#)

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[Unit 117 Louisville](#)  
[Unit 122 Central Ohio](#)  
[---Columbus BC](#)  
[---Marion BC](#)  
[Unit 124 Cincinnati](#)  
[---Northern KY BC](#)  
[---Anderson BC](#)  
[---Middletown BC](#)  
[---Deschappelles BC](#)  
[Unit 130 Central Indiana](#)  
[---Indianapolis BC](#)  
[---Lafayette BC](#)  
[---Muncie BC](#)  
[---West Side BC](#)  
[Unit 136 Dayton](#)  
[---Lima BC](#)  
[Unit 164 Blue Grass](#)  
[---Lexington BC](#)  
[Unit 193 So.IN, NW KY, Evansville](#)  
[Unit 227 WV Appalachia](#)

← When you hover your cursor over the drop-down menu, the background changes from **blue** to **burgundy** and the letters from yellow to white. The menu expands below.

Simply position your mouse over the desired target, the background of the link will turn **yellow** (the text goes **black**), then click on the link to go to that page. Pages will open in a new window.

**Unit 124 Link ready to be clicked→**

**Units & Clubs**

[D11 Area Map](#)  
[D11 Clubs Map](#)  
[ACBL Districts Map](#)

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[Unit 117 Louisville](#)  
[Unit 122 Central Ohio](#)  
[---Columbus BC](#)  
[---Marion BC](#)  
[Unit 124 Cincinnati](#)  
[---Northern KY BC](#)  
[---Boone County KY BC](#)  
[---Anderson BC](#)  
[---Middletown BC](#)  
[---Deschappelles BC](#)  
[Unit 130 Central Indiana](#)

**Additional Links:**

← This list helps access more information.

The **Midwest Monitor** Icon links to our archive on site, where you'll find the most recent issue and many issues back to 2004 (we are working to restore missing past issues).

**Youth Bridge**

The **Youth Bridge** Link is to the District 11 Youth Bridge Page. (This page is currently under construction).

**Education**

The **Education** Link is to the District 11 Education page. (This page is currently under construction).

**FAQs**

**FAQs** are questions about our District that are of common interest and presented by the Board to keep all members informed. They focus on District administration and plans, not Bridge tournaments or topics. (This page is currently under construction).

**Contact Us****Website Guide**

**Contact Us** shares a quick list of District Board Contacts.

The **Website Guide** links to this document and offers simple "how to's" about our new web site.

The **Home Page** is much more than navigation. We present current content in three big blocks:

**Leadership, Features, and Unit News.** These blocks are a permanent part of the home page. **Leadership** and **Features** refresh every 2 months or so. **Unit News** refreshes as each Unit desires, but not more than once every two months. Each item has a link in the title to the full article, and a short abstract (usually the first paragraph) of the full article for easy browsing. Where available a link to an archive (**Director's Reports**) is offered too. Later sections have a **TOP** link to return to the top of the page. Authors are identified and portrait pictures may be added according to the wishes of the President, Director, and Feature and Unit News Authors. (Simple 2x3 head shot only please). Here's a view of the top entries showing **links** and abstract:

District 11 President's Message - Bill Sentman November 2013  
Top

← LEADERSHIP MESSAGES ↓

District 11 ACBL Director Report - A. Beth Reid: Summer 2013 The Atlanta Committee put on a great NABC. The big controversy, as in Philadelphia last Spring, was the playing times. As some of you may know, although the ACBL runs the NABC, playing times have traditionally been "local option". In cities like Philly and Atlanta, where most local players live outside the city, 10 and 3 times are obviously most appealing. More...  
Top

D11 Director Reports

FEATURES

District 11 North American Pairs and Grand National Teams - Oct '13 by Larry Jones, District 11 Coord. CONTINUING MY THEME from the last Midwest Monitor, I wanted to remind everyone that you have two opportunities coming up to score some green. Yes, in addition to either/both Gold and Red points, you can earn cash by playing in certain District 11 events. And it only happens twice a year!... MORE

Tournament Tales by Jerry & Denny Clerkin - October 2013 AT THE RECENT Indianapolis Sectional in June, two players from Indianapolis, Linda Leedy and Mike Hellmer, won three events. The following hand features Linda, playing at the time with Jerry Clerkin in a team game, defending beautifully... MORE

UNIT NEWS

Unit 117 Louisville - October, 2013 - by Vangie Smith OUR SUMMER SECTIONAL was held from June 28 - 30, 2013, at a new venue. Utilizing the spaciousness and convenience of the Holiday Inn-Louisville East Hurstbourne, we hosted 220 players at 230 tables. A total of 838.34 masterpoints were earned during the three day tournament. Overall winners were Louisville natives Harold Stengel and Joan Lepping. .... MORE  
Top

Unit 122 Central Ohio (Columbus) - October 2013 by Larry Jones

**District 11 President's Message - Bill Sentman November 2013**

Top ← Return to Top of Page

← Leadership Messages (2) ↓

↓ Link to Article

**District 11 ACBL Director Report - A. Beth Reid:** Summer 2013 The Atlanta Committee put on a great NABC. The big controversy, as in Philadelphia last Spring, was the playing times. As some of you may know, although the ACBL runs the NABC, playing times have traditionally been "local option". In cities like Philly and Atlanta, where most local players live outside the city, 10 and 3 times are obviously most appealing. More...

Top ← Return to Top of Page

Past Reports Archive Link → D11 Director Reports

## How Links Behave

All links are usually **blue** and not underlined. This makes reading much easier and printing more appealing. When you hover your cursor over a link, a live link will highlight in **yellow** and the text will turn black. This makes finding links very easy. You'll notice that icons with links will have a slight yellow underline when you hover over them.

## Bubble Help

We employ **bubble help** on all icon links and the Unit News Links (to identify the Unit Region). **Bubble help** shows up when you hover your cursor over the item.



## Navigating to Unit News

Unit News is available from the grey links bar.

The Unit Numbers in the grey bar are anchor tags to content on the home page. They take you to the spot on the page where the Unit News is found.

Hover over a **Unit Number** and a help bubble tells you what unit it is! Then click to go to the Unit News below.



## Unit News Page

Here is an example page showing **News from Unit 193**. Notice the use of **Unit 193 web site graphics** and the use of text and photos. The **D11 Icon** navigates back to the home page. The Unit 193 graphic navigates to the Unit 193 website! Of course bubble help works on this page too!



## NEWS

by Phyllis Kincaid

October 2013

While miserable heat waves, destructive tornadoes and floods plagued most of the country, the cities in which Unit 193 clubs reside enjoyed a calm and, for the most part, comfortable summer. The nice weather inspired many duplicate bridge players to participate in tournaments and special games.

One special game, "The Longest Day," was a partnership between the Evansville Duplicate Bridge Club (EDBC) and the American Contract Bridge League (ACBL) to benefit the Alzheimer's Association. Lon and Jeanne Bell chaired this event. Lon functioned as the overall chairman while Chef Jeanne took charge of the kitchen. Games began at 5:00 a.m. and continued for a total of sixteen hours. Reporter Nicole Niziolek, from WFIE TV, interviewed Bev Nikolajewski at 5:00 a.m. for the Sunrise News. Fees for the day and personal donations totaled over \$1900. Barb Ahlers, the top fundraiser, brought in \$400. Nationally, ACBL and participating clubs assembled over \$550,000 for this worthy cause.

Henderson held two special games the Worldwide Bridge Contest (June 7) and the ACBL International Fund Game #3 (July 26). Winners for the Worldwide Bridge Contest were Mayola Montgomery and Connie Gustafson (North-South) and Bernice Cornette and John Fullenwider (East-West). Tile International Fund Game winners were John Fullenwider and Don Hayes (North-South) and Pete Lambert and Bernie Kay (East-West). Tile Owensboro Duplicate Bridge Club hosted a special game on July 29. Fifty-six players attended its annual 193 Unit Championship Game. Bernie Kay and John Fullenwider were 1st overall in the open section; 2nd in A and 1st in B were Joan Witt and Mary Witter; 3rd in A and 2nd in B were Beverly Nikolajewski and Marion Major; 4th in A were Billie Brown and Bill Lea; 5th in A were Jason Liao and Leroy Bremer; 6th in A were Bobbie Jo Dickerson and Joyce Rice. First in



Willie Alley and Jane Gaunt



Willie Alley and Jane Gaunt



On Saturday and Sunday, November 1-2, 2013, there will be a 299er sectional at the Evansville Duplicate Bridge Club. Flyers will be out soon.

### Did You Know?

Although we know that duplicate bridge players are intelligent people, many have unusual professions, talents or hobbies that we don't know about. In the next several issues our unit reporters will tell you about some of them.

David Alexander, owner of Cardinal Farms in Henderson, is well known for growing the best peaches anywhere. During the recent peach season he brought baskets of fresh peaches to Henderson's

Wednesday bridge games. David Kahane from the Evansville club liked them so much that he purchased a basket and took it to one of Evansville's Saturday games. YUM! Bill Sokeland is a retired qualified PhD in Mechanical Engineering who worked for NASA at Huntsville, Alabama. Bill retired when he was fifty and now has two main hobbies-bridge and severe weather research. Phyllis Beumer, a long-time friend, gave Bill his start in severe weather research via her

### Advantages to Unit News Pages:

- Permanent record over time – an archive of news for the Unit.
- Locally Printable for Unit distribution – greatly reducing costs as only news of interest is printed.
- Updatable once every month or two.
- Corrections / additions can be made on the spot.
- Supports full color photos and simple layouts.
- HTML pages load faster than large .pdf files.
- Links available for your home website!

## Custom Google Site Search

The new District 11 web site offers free customized searching by Google. The search bar is at the top of the page.



Simply click into the search field.

The “Google Custom Search” print will disappear and a **blinking cursor** will guide your typing:



Simply type in a search term to find what you want. Let’s try searching “**Minutes**”, as in Board Meeting Minutes:

← Simply type the word minutes...

Type in search term ↑

Click Icon to search site ↑

and click the icon to search →

Click “X” to clear search field ↑

You can click the “x” to clear the search field and start over. →

Here is what our **Custom Google Search** returns:

The screenshot shows a Google Custom Search interface. At the top, the search bar contains the word "Minutes". Below the search bar, there are links to "Revise Search from here" and "Sort by: Relevance". The results section is titled "About 36 results (0.24 seconds)". The first result is an advertisement from CPAs - Minutes Template, with a link to www.cpaminutes.com/ and a description: "Automated tracking of minute books for small corporate/LLC clients." Below the ad, there is a section titled "Board Minutes" with a link to www.district11bridge.com/Meeting\_Minutes.html and a description: "2008, 2009, 2010, 2011, 2012, 2013. May Agenda." To the right of this section, there is a note: "Google Search creates a new page to manage your results." Below the Board Minutes section, there are three more results, each with a title, a link, and a description: "2012 Nov Board Minutes - ACBL District 11", "September 2011 - ACBL District 11", and "March Minutes - ACBL District 11". The last result is "September Minutes - ACBL District 11".

Google custom search Minutes


Revise Search from here ↑

About 36 results (0.24 seconds) Sort by: Relevance

Ads by Google Sort by Relevance or Date ↑

CPAs - **Minutes** Template ← Google Ads  
[www.cpaminutes.com/](http://www.cpaminutes.com/)  
 Automated tracking of **minute** books for small corporate/LLC clients.

powered by Google™ Custom Search

Board **Minutes** ← D11 Content Links  
[www.district11bridge.com/Meeting\\_Minutes.html](http://www.district11bridge.com/Meeting_Minutes.html)  
 2008, 2009, 2010, 2011, 2012, 2013. May Agenda.

Google Search creates a new page to manage your results.

**2012 Nov Board Minutes - ACBL District 11**  
[www.district11bridge.com/Minutes/2012\\_Nov\\_Minutes.html](http://www.district11bridge.com/Minutes/2012_Nov_Minutes.html)  
 Nov 10, 2012 ... The **minutes** had been e-mailed to all prior to the meeting. Terrell Holt requested that the spelling of his name be corrected. With that correction ...

**September 2011 - ACBL District 11**  
[www.district11bridge.com/...Minutes/COBA%20MINUTES%209-27-11.htm](http://www.district11bridge.com/...Minutes/COBA%20MINUTES%209-27-11.htm)  
**Minutes.** September 27, 2011. The meeting was called to order at 5:30 p.m. at the Columbus Bridge Center in Columbus , Ohio by Cheryl Schneider, President.

**March Minutes - ACBL District 11**  
[www.district11bridge.com/Minutes/2012MarMinutes.html](http://www.district11bridge.com/Minutes/2012MarMinutes.html)  
 Mar 12, 2012 ... SECRETARY'S REPORT The **minutes** of the last meeting are posted on ... and Terrell Holt seconded that the **minutes** be approved as written.

**September Minutes - ACBL District 11**  
[www.district11bridge.com/Minutes/Sept2011Minutes.html](http://www.district11bridge.com/Minutes/Sept2011Minutes.html)  
 Sep 10, 2011 ... SECRETARY'S REPORT The **minutes** of the last meeting are posted on the District 11 Web site. (Copy attached) Cheryl Schneider moved and ...

We get a new window with the Custom Google Search Results from the District 11 site. Ads are present (that's how we get free searches). You can revise your search right on this new page. You can click to any link as you would any Google search you already do.

This makes finding D11 content a breeze!

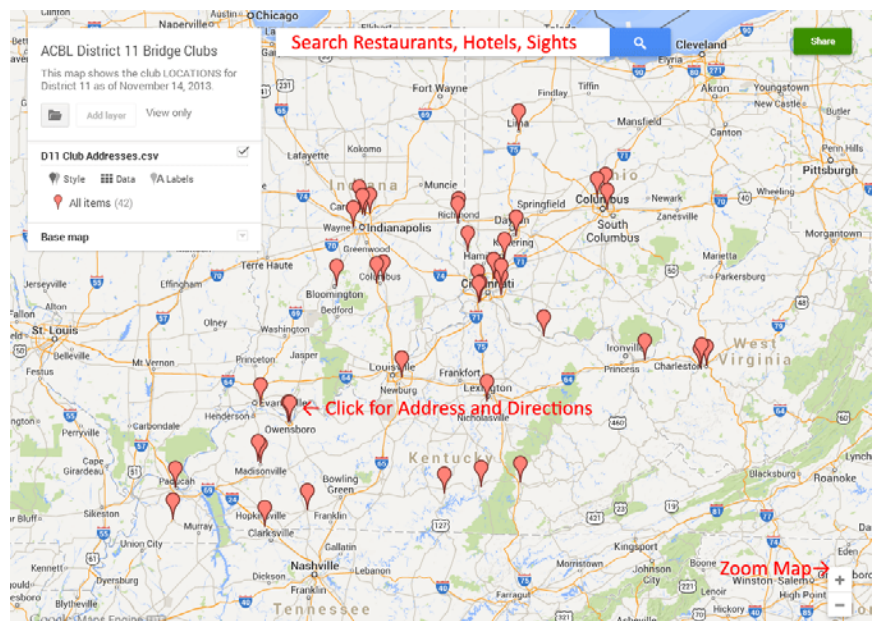
## Maps

We have 3 map links on the site:

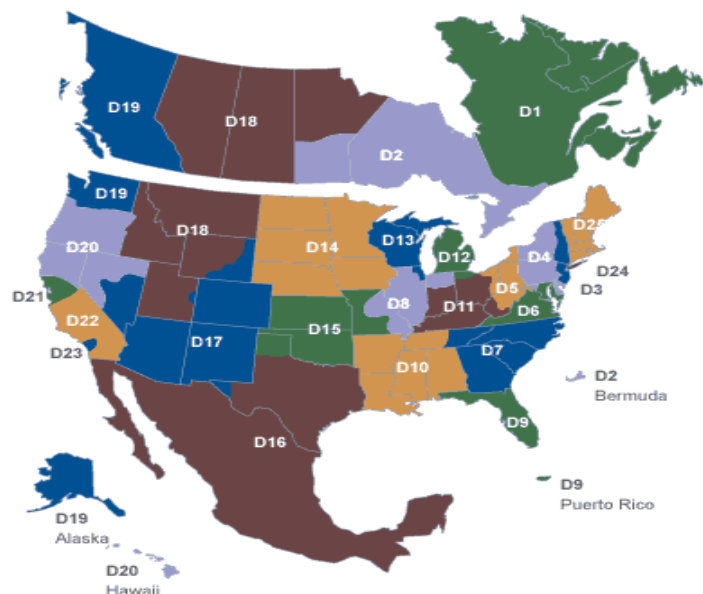
- 1) **District 11 Area Map** – a rendition of the Unit geography for your interest. It is NOT interactive. Just a stylized picture.



- 2) **INTERACTIVE District 11 Map to Clubs** – a current map of club addresses that you can search in a custom way for directions, hotels, attractions, restaurants, etc. →



- 3) Link to the **ACBL Map of all Districts** - see our neighbors and how we fit the national scene.





## Page Under Construction

To give our Board Members and Key Chair-people time to get their contents up to date, some pages will be under construction during our re-launch. When you get a link that is not yet ready, you will see this “Under Construction” message.



Bear with us.

We want the information quality to be very high on our site, and we want you to know what will be available soon.

If you get this message be assured that someone is working to fill the hole and get the content in place for you.

**UNIT Leaders** – please submit your news updates to Brad Bartol ([bradbridge@mac.com](mailto:bradbridge@mac.com)) and the Midwest Monitor. We will work with Brad to get html pages and archive copies ready for posting here on the D11 site.

### Website Improvements? Broken Links? Missing Content?

Please contact Steve Moese ([moesefamily@aol.com](mailto:moesefamily@aol.com)) and Potter Orr ([potter@orrcomputer.com](mailto:potter@orrcomputer.com)) with web-site issues.

### Browser Issues?

Please make sure you are using the latest version of you browser, and that you have updated your Javascript recently. If you want to check your Javascript easily, search “Javascript updates” in Google (the worldwide web, not the District Site) and go to the java script website for effortless updating.

### Connection Issues?

Please check with your internet provider. D11 Webmasters cannot help.

### Hardware Requirements

The new website is designed to work on the latest tablets and smartphones too. However early versions that do not support *hover menus* might not navigate well. Upgrade your operating system or use another device.

### Design Considerations

Calibri sans serif type face optimized for easy reading on screen and for minimum in use when printing/copying. White background and few page lines make easy reading. The blue color used on site matches the blue color of the ACBL Logo. No frames make this site modern and compatible with many devices. The “Heart 11” icon designates our website when link are saved to compatible browsers. Shallow navigation structure used everywhere possible – one click lands the reader on target. We avoid multiple clicks to key information wherever possible. Icons are from the ACBL brand identity web site, Unit websites, or created by the web designer for this website.